



# ROB THOMSON – NORTHERN PALM BEACH COUNTY'S TOP REALTOR

## South Florida's leader in luxury waterfront homes

For more than 30 years, Waterfront Properties and Club Communities has been devoted to guiding sellers and helping buyers find their dream homes in luxury communities and waterfront areas throughout southeast Florida. And nobody can attest to this more than Managing Partner Rob Thomson, who started his distinguished career with the company 25 years ago.

"My mother was in the [real estate] business, and I watched her as I grew up," Thomson says. "I never knew while I listened to her calls as a child or watched her show a home after school that I was going through the Joan Thomson School of Real Estate." His mother, mentor and best friend – whom he still works with to this day – certainly taught him well, as Thomson has already closed more than \$70 million dollars this year alone – a record high for the first five months of the year for the veteran. The next closest agent in production, excluding Waterfront Properties agents, is Thomas Frankel of Admirals Cove Realty at \$16 million plus.

Thomson, a hard-working family man and father of six, attributes his success to fostering relationships with brokers from all over the world, surrounding himself with a dedicated team of experts, and a solid global marketing plan that focuses on total domination of the luxury market. "Our global marketing efforts gives me a ton of buyers, and it allows me to pick from

a larger pool of buyers and find the best buyer for my client," he says. In addition, his honesty, experience and knowledge of waterfront properties, in particular, give him an edge in attracting sellers who want to get the job done right.

Modest about his accomplishments, however, Thomson admits that he doesn't have a particular "selling" style. "Value sells itself," he says. "I find the buyers that want what my clients have. I also educate the buyers on values so they are in a position to make offers on what they see. With a specialty property like waterfront, the most common problem is the buyer has not been educated on the values of properties before they see them."

Ultimately, Thomson's mission is to "put people together where everyone wins." And it seems he is achieving this goal, as he proudly holds the title of Jupiter's top agent for more than 20 years, boasting the highest sales volume in dollars and more waterfront homes sold than any other agent. And while Thomson focuses primarily on Admirals Cove and the Jupiter waterfront area, there are many other experienced and professional agents at Waterfront Properties that specialize in the other markets of our 21-town area, including Singer Island, Hobe Sound, Palm Beach Gardens, Stuart and more.

For more information about Waterfront Properties and Club Communities, please visit [www.waterfront-properties.com](http://www.waterfront-properties.com), or call Rob at their corporate headquarters.

### JUPITER CORPORATE OFFICE

825 Parkway Plaza, Suite 8  
Jupiter, FL 33477  
561.746.7272